

**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE REQUESTED
EXAMINING GROUP 3623**
Attorney Docket No. 10761.1467-00
Customer No. 81,331

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Michael SVILAR et al.) Group Art Unit: 3623
Application No.: 10/767,661) Examiner: Adrian J. MCPHILLIP
Filed: January 29, 2004)
For: MARKETING FORECASTING) Confirmation No.: 5386
TOOL USING ECONOMETRIC
MODELING)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT AFTER FINAL

In reply to the Final Office Action mailed July 22, 2011, and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.